



GameDevelopers[®]
Conference



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ART WAR SPONSORSHIP

FEBRUARY 18-22, 2008 • MOSCONE CONVENTION CENTER • SAN FRANCISCO, CA

Are you a publisher looking to hire artists? The Art War sponsorship is a great way to test prospective candidates, and see which GDC attendees stand out amongst the rest. As the Art War Sponsor, you would hold live drawing competitions throughout the 3-day expo and present the winners with prizes. (Prizes to be provided by publishers) Who knows... this might be the next reality series!

SPONSORSHIP OPPORTUNITIES

ART WAR SPONSORSHIP

ART WAR SPONSORSHIP (EXCLUSIVE)..... \$17,500

PRE-EVENT EXPOSURE

- Logo, link and description on Events page of GDC website. .
- Logo, link and description on Career Pavilion page of GDC website.
- Inclusion in one GDC email update highlighting events at GDC
- Logo included in Career listing in digital conference preview guide if received no later than November 25, 2007

ON-SITE EXPOSURE

- Logo aligned with event description on Career page of the GDC Conference Guide if provided no later than January 10, 2008
- 20' x 20' space in Career Pavilion West Hall expo floor, February 20-22: Wednesday 10am-6 pm, Thursday 10am-6 pm, Friday 10am-3 pm.
- 1 - 4' x 8' double-sided banner within space.
- 1 - 22" x 28" GDC Conference Sign indicating hours of event and featuring sponsor logo. Show Management to produce. Logo due by Jan 21.
- 4 - 2' x 2' Floor Graphics (show management will produce graphics. Artwork due by Jan 21.
- 8-10 easels with paper and drawing pens. Paper and pens will be provided by sponsor and the supply should be unlimited.