



GDC NORTH HALL LOBBY BAR SPONSORSHIP

FEBRUARY 18-22, 2008 • MOSCONE CONVENTION CENTER • SAN FRANCISCO, CA

SPONSORSHIP OPPORTUNITY

NORTH HALL LOBBY BAR (EXCLUSIVE)

NORTH HALL LOBBY BAR SPONSORSHIP \$22,000

PRE-EVENT EXPOSURE

- Company logo and link on Events page of GDC website.
- Company logo and link in one GDC event e-mail update.
- Logo included in events listing in digital conference preview guide if received no later than November 25, 2007.

ON-SITE EXPOSURE

- Logo on events page of the GDC Conference Program, includes a 50-word text description if received no later than January 10, 2008.
- 65x60 space in North Hall Lobby, street level Monday - Friday. (No walls allowed.)
- Option to hang 1 banner within space. (Sponsor responsible for creating the banner and ordering/paying GES directly to hang.)
- 1 22'x28' sign with logo to be designed by Show Management and placed next to lobby bar showing lobby hours.
- Full well cash bar. (A bar minimum of \$650 per day must be met or sponsor will be responsible for the difference. Responsibility of ordering and paying for cleaning of area is sponsor's. Sponsor must order this service through GES.)
- \$3,700 toward furniture. (Sponsor places order directly with GES.)
- All signage production within space is the responsibility of sponsor. Please work directly with GES.
- 25 GDC Expo Passes.

GameDevelopers[®]
Conference

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CONTACT:

Aaron Murawski
Global Sales Manager
Recruitment & Education
Tel: 805.523.7841
Fax: 805.523.8672
amurawski@cmp.com

Jasmin Dave
Global Events Manager
Tel: 415.947.6226
Fax: 415.947.6090
jdave@cmp.com

Cecily Herbst
Sr. Account Manager
East Coast, Europe,
& Eastern Canada
Tel: 415.947.6215
Fax: 415.947.6090
cherbst@cmp.com

Amanda Mae Miller
Account Manager
Western Canada,
India, Australia, Asia
Tel: 785.838.7523
Fax: 516.467.8690
ammiller@cmp.com

Gina Gross
Sales Representative
Education and Recruitment
Tel: 415.947.6241
Fax: 415.947.6090
ggross@cmp.com

John Watson
Media Account Manager
Gamasutra/Game Developer
Magazine
Tel: 415.947.6224
Fax: 415.947.6090
jmwatson@cmp.com

Jacey Correia
Event Sales Associate
Tel: 415.947.6256
Fax: 415.947.6090
jcarreia@cmp.com